FOR IMMEDIATE RELEASE

**Capario Announces New Service to Simplify Patient Billing and Payments**

*Partnership with Data Media Associates offers customers a wide range of print and electronic billing services to streamline patient invoicing*

Santa Ana, CA – April 11, 2011 – Capario, a leading provider of revenue cycle management solutions that connect healthcare payers and providers nationwide, today announced the release of a new service offering that simplifies patient statements and grants patients online payment capabilities. These solutions are provided through a partnership with Data Media Associates (DMA), an independently owned and operated print and mail business that serves the medical community.

“Our partnership with DMA provides Capario with a more comprehensive revenue cycle management solution that now extends to patient billing and payments,” said Jim Riley, president of Capario. “We are delighted to work with the most trusted name in print and mail solutions in the healthcare industry. Whether our customers are currently preparing statements in-house or with another print/mail company, we are confident that this new joint offering can reduce their overall expense while delivering a best in class solution.”

DMA’s online management system seamlessly integrates with the Capario portal or the provider’s practice management system. This system is also available as a standalone Web page. The new service offering includes:

- Customization of patient statements and payment portal, branded to the provider’s practice;
- Printing and mailing of statements, invoices, pre-collection and notification letters, and insurance claim forms;
- Address verification, address link forwarding and return mail services;
- Seamless blending of both paper and electronic delivery options;
- Online patient payment services that enhance and streamline the patient experience;
- Real-time communications and confirmations by email; and
- Access to a secure Web portal for managing orders, patient and stop statements, receipts, collection letters, print lists and other features.

“The move from paper statements to electronic is quick and easy, and our online patient payment option is free,” explains Riley. “In addition, by offering both paper and electronic delivery options, we can dramatically reduce our customers’ long-term costs by avoiding postage, paper and envelope fees.”

Capario users can navigate to the DMA system directly from the portal, avoiding interruptions to their daily claims processes. Customized Capario reports on DMA patient billing will also be available to users through the DMA portal.

“DMA is looking forward to working alongside Capario to relieve provider offices of the expensive and time-consuming task of managing in-house printing and mailing processes,”
said Bob Murphy, president and founder of Data Media Associates. “With Capario, providers can further enhance billing efficiencies—not only to boost the bottom line, but to allow more time and energy for patient care.”

**About Capario**
For more than 20 years, Capario has provided industry-leading technology solutions to help providers get paid more quickly and more accurately. Capario operates a single, nationwide, real-time, open network that powers its revenue cycle management solutions. Capario has connectivity to more than 4,000 payers and is directly connected to more than 72,000 providers and an additional 158,000 providers via vendor partners. Based in Santa Ana, Calif., Capario is accredited by the Electronic Healthcare Network Accreditation Commission (EHNAC) and the CAQH® Committee on Operating Rules for Information Exchange (CORE®) for Phases I and II. Capario is a privately held company owned by Marlin Equity Partners. To learn more, visit www.capario.com.

**About Marlin Equity Partners**
Marlin Equity Partners is a Los Angeles, California-based private investment firm with over $1 billion of capital under management. The firm is focused on providing corporate parents, shareholders and other stakeholders with tailored solutions that meet their business and liquidity needs in special situations. Marlin invests in businesses across multiple industries that are in the process of undergoing varying degrees of operational, financial or market-driven change where its capital base, industry relationships and extensive network of operational resources significantly strengthens a company’s outlook and enhances value. Since its inception, Marlin, through its group of funds and related companies, has successfully completed over 30 acquisitions. For more information, please visit www.marlinequity.com.

**About Data Media Associates**
Data Media Associates (DMA), founded in 1975 by Bob Murphy, is one of the largest independently owned and operated print and mail business. DMA services the medical community across the country with print and mail services for patient statements, collection letters, paper claims, and special notes. Service also features acceptance of electronic claims which are processed in real time, giving an immediate electronic remittance to submitted claims. To learn more, visit http://www.dma.us/.

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