



**Capario Announces Support for the American Medical Association's
"Heal the Claims Process"™ Campaign**

Campaign supports widespread adoption of HIPAA transaction standards for efficiency and optimized reimbursement

SANTA ANA, Calif., March 17, 2010 — Capario, a leading provider of revenue cycle management solutions that connect healthcare payers and providers nationwide, today announced its support of the American Medical Association's (AMA) "Heal the Claims Process"™ campaign. This campaign promotes industry-wide adoption of best practices, including the electronic submission and payment of claims using HIPAA transaction standards.

Capario's initial support of this initiative will include general awareness promotion campaigns to the company's customer base. In addition, Capario is identifying areas of inefficiency in the claims submission, appeal and payment processes to share with the industry to work toward streamlined claims processing.

"Capario strongly believes that promoting the adoption of industry standards benefits everyone involved in the claims submission and reimbursement process," said Andrew Lawson, president of Capario. "As a vendor managing the revenue cycle for thousands of providers nationwide, we see the benefits achieved by electronic transmission standards and we support the AMA's campaign to broadly raise industry awareness, promote best practices, and draw attention to the need for increased adoption. The organization's goals are aligned with our mission to bring transparency to the claims reimbursement process. As an industry, we need to raise our efforts for standards adoption in 2010 as there is still so much efficiency to be gained—it's an opportunity we can't ignore."

More information on the "Heal the Claims Process" campaign can be found at www.ama-assn.org/go/healthatclaim.

About Capario

Capario provides industry-leading, revenue cycle management solutions connecting payers, providers and vendors. With an extensive network of direct connections to payers nationwide, Capario enables healthcare organizations to expedite revenue cycle processes while improving cash flow, streamlining workflow and increasing efficiency. Based in Santa Ana, Calif., Capario is a privately held company owned by Marlin Equity Partners. To learn more, visit www.capario.com.

About Marlin Equity Partners

Marlin Equity Partners is a Los Angeles, California-based institutional private investment firm with more than \$350 million of assets under management. Since 2005, Marlin Equity Partners, through its group of funds and related companies, has successfully completed over 20 acquisitions. For more information, please visit www.marlinequity.com.

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